

The Department of

Management

*Because the world
needs you now.*

**MBA in
Sustainability**

**ANTIOCH
UNIVERSITY**
NEW ENGLAND

The Department of Management

Our Mission

We provide experience-based business education that enables students to implement an integrated approach to sustainability so that the world we share thrives now and into the future.

Our Vision

To be a leader in progressive, accessible graduate level business education—where students, teachers, practitioners and thinkers of all ages and backgrounds convene to study and advance economic, organizational, and environmental sustainability.

ABOUT ANTIOCH UNIVERSITY NEW ENGLAND

Antioch University New England offers highly respected doctoral, master's and certificate programs in education, environmental studies, management and psychology. Located in Keene, New Hampshire, this unique institution serves approximately a thousand students each year. Our graduates have gone on to be leaders of positive change, working toward a more just and sustainable society. Founded in 1964, Antioch University New England is the oldest of Antioch University's graduate campuses. Learn more at: www.antiochne.edu.

Antioch University, and therefore New England, is accredited by the Higher Learning Commission and a member of the North Central Association. All degree programs are also approved by the New Hampshire Postsecondary Commission.

Front cover: Sam Boduch, MBA '11 in the Regnskog (Rainforest) section of the Aquaria Vattenmuseum (Aquatic Museum), Stockholm, Sweden. One of many stops on the MBA in Sustainability study abroad trip; students learned about the importance of aquatic resources through the aquarium's River of Life. Below: Students from AUNE and AULA in Stockholm.



ANTIOCH UNIVERSITY NEW ENGLAND'S MBA in Sustainability

Antioch University New England's Green MBA prepares students to navigate changes in business, the economy, the environment, and the global marketplace. Whether you work in a small or large organization, our MBA program can advance your career in the field of sustainability.

MEASURE SUCCESS WITH A TRIPLE BOTTOM LINE—PEOPLE, PLANET, PROFIT

Our MBA in Sustainability recognizes that a company's success is measured by a triple bottom line. Our students become business leaders and managers guided by purpose and values, balancing an organization's financial health with environmental sustainability, quality of work life, ethical practices, and corporate social responsibility.

AUNE's MBA features a forward-thinking curriculum that integrates sustainability throughout the program, with courses focusing on environmental science, leadership, team development, finance, economics, and marketing. Whether you are employed, changing careers, or starting your own business, the AUNE MBA can help you achieve your goals.

WHY CHOOSE OUR MBA IN SUSTAINABILITY?

Awareness of the ecological impact of doing business is changing how individuals and organizations define success. Today's enterprises need to operate in the present without compromising the future, and to look beyond current resources to protect what they will leave for generations to come.

To lead effectively in the rapidly changing business environment, our MBA students develop skills and knowledge that exceed the boundaries of the traditional MBA curriculum. At AUNE, understanding financial management is as important as earth systems, corporate social responsibility is as critical as marketing, and team development is as vital as supply chain management.

Becoming a leader in the field of sustainability requires the ability to communicate about profit margins, return on investment, climate change, and social justice.

PROGRAM DELIVERY

Weekend option:

36 credits, begins in summer and fall, 24-month completion.

Best choice if you need to pursue your MBA while working full-time. Classes meet five weekends per semester, from Friday through Sunday, and for a week the first summer and fall. Five semesters to complete.

Accelerated option:

36 credits, begins in fall, 12-month completion. Best choice if you want to complete your MBA faster and are available to take classes on both weekdays and weekends. Three semesters to complete.

Visit www.antiochne.edu/om/mba for MBA course descriptions.



CAREER DEVELOPMENT

Our MBA students come from all backgrounds. We attract students in career transition, recent bachelor's-level graduates, entrepreneurs, and those advancing in their current job. All our students see an MBA as the lever to achieve their professional goals while advancing their personal missions toward a more environmentally sustainable and socially just world.

Throughout the program, students participate in career development activities that include networking with businesses that want to work toward more sustainable practices, and consulting with regional organizations that face sustainability challenges. Our faculty help students evaluate their skills and build networks to prepare for professional growth, career changes, or the launching of new enterprises.

THE COHORT APPROACH—REFLECTING THE SHIFT TOWARD A NEW CORPORATE CULTURE

Yesterday's fiercely competitive business stereotype has evolved into a team approach in many of today's organizations. AUNE's cohort approach complements this collaborative style. You will join a group of peers who will work through the program requirements together, right from the beginning.

In order to simulate the variety of teams you will be involved in during your career, we have designed multiple opportunities for you to work in three- to five-person groups. As a result you will develop skills in team leadership, facilitation, and managing group dynamics.

With our small classes, you have personal interaction with faculty members and other MBA students. You become part of an active and supportive learning community, enhanced by the unique experience and perspective each member brings.

MARC DUQUETTE , MBA '10



We all know—Velcro—the hook and loop fastener that lets us close our sneakers, attach important documents to the wall, and generally stick things to other things. Now, the business is going green: Antioch MBA graduate Marc Duquette has implemented environmental sustainability programs at the company that have stuck like—well, Velcro.

Besides working at Velcro USA Inc., Marc's been an environmental health and safety manager at Advanced Circuit Technology, a senior environmental and safety engineer at Sanmina-SCI Corp., and an environmental, health and safety director at Koch Membrane Systems. His resume is littered with such accomplishments as "Reduced solid waste to landfill by 30 percent" and "Managed replacement of aging, 10,000 gallon chemical storage tanks."

So why, after being at the top of his career, did he decide to go to AUNE for an MBA in Sustainability? "When you're in business for a while you get to a point where you feel stagnant," he says. "I struggled for a number of years, asking myself if I should get a technical environmental degree, a master's degree in environmental engineering, or a generic MBA" Then Marc heard about AUNE's MBA and a light bulb went on. "It put the package together in a nice program," he says.



CONSULTING TEAMS

Each MBA student serves on at least one consulting team in his or her academic classes. Teams research and find sustainable solutions that serve their clients' needs. Our MBA consulting teams have designed profitable solutions for a variety of organizations.

ADVISORS AND MENTORS

Each student is assigned to an academic advisor for their entire program. Advisors help students adjust to graduate school, clarify program expectations, communicate with faculty, and provide support for personal, professional, and academic life-balance issues. Our advisors also serve as mentors for students. Students often stay in touch with their advisor upon completion of the MBA program because the mentoring relationship was so valuable.

FIELD STUDIES

Field experiences are an integral feature of our MBA. Understanding ecological and business systems is a key component to developing an expertise in sustainability. In addition to visiting local natural areas to discuss complex systems and ecology, students tour many regional businesses. Students have toured organic farms, a planned community, an Army Corps of Engineers dam and water management area, sewage treatment plants, and LEED certified buildings. MBA students participate in two-day learning journeys to tour New England businesses in the fall and spring semester.

See www.antiochne.edu/om/mba/fieldstudies.cfm for the most up to date field learning opportunities.

STUDY ABROAD

Each year students have the opportunity to participate in an Antioch University 8 day study abroad program. Students explore sustainability and social responsibility initiatives in different regions of the world. The first study abroad trip was in spring 2011 to Sweden. In coming years, additional destinations will be selected.



Faculty



Polly Chandler, MEd
Chair, Department of Management
MEd in Administration and Supervision, Antioch University New England; MEd, Science Education, Acadia College; BS, Resource Management and Environmental Education, University of Wisconsin at Stevens Point; sustainable business certificates, the Institute for Global

Sustainability, University of Vermont, the Carsey Institute, University New Hampshire; science department chair, instructor, Brookwood School; areas of professional interest include earth systems in organizations, leadership development, student engagement in community initiatives, making the case for sustainability, social justice, coaching, mentoring, curriculum development; ambassador for New Hampshire Businesses for Social Responsibility; board member, Monadnock Community Marketplace.



Robbie Hertneky, PhD
Core Faculty
PhD in Leadership and Change, Antioch University; MEd in Administration and Supervision, Antioch University New England; BA in Art History, Williams College; director of admissions, program associate, and associate registrar, Antioch University New England;

development coordinator, Vermont Studio School and Colony; director, Museum of American Theater; areas of professional interest include personal and professional leadership identity, leadership and change, and women leaders in higher education.



Rich Grogan, PhD
Core Faculty
PhD in Organizational Sustainability, Michigan State University; MPA, University of North Carolina at Chapel Hill; BS in Business, Wake Forest University; marketing and communications, Deutsche Bank and Kaba-Ilco; areas of professional interest include the

evolution of sustainability in organizations and as a driver of organizational change, how individuals define sustainability, decision making at the individual and strategic level, and the creation of meaningful, community-driven sustainability indicators.



Donna Mellen, PhD
Core Faculty
EdD in Organization Development, MEd in Counseling, and BA in History, University of Massachusetts at Amherst; organization and leadership development consultant; trainer and consultant, The Ken Blanchard Companies; manager, trainer, and organization development consultant,

Staff Training and Development Unit, Division of Human Resources, University of Massachusetts at Amherst; visiting faculty, Organization Development Program, University of Massachusetts at Amherst; trainer, Social Justice Training Project, University of Massachusetts at Amherst; social studies teacher and guidance counselor, Amherst Regional High School, Amherst, Massachusetts; professional areas of interest include leadership, team, and organization development, and collaborative strategic planning.

Hear what our students and graduates have to say:



Antioch University

Antioch University, a visionary academic community composed of five campuses in four states, is uniquely capable of bringing its students' brightest ideals and highest ambitions to life. Each campus has its own distinct academic programs, community life, and regional or national identity. Antioch University is founded on principles of rigorous liberal arts education, innovative experiential learning, and socially engaged citizenship. The multiple campuses of the University nurture in their students the knowledge, skills, and habits of reflection to excel as lifelong learners, democratic leaders, and global citizens who live lives of meaning and purpose.

The five campuses that comprise Antioch University are:

- Antioch University New England
- Antioch University Los Angeles
- Antioch University Santa Barbara
- Antioch University Seattle
- Antioch University Midwest

For more information on Antioch University's campuses, its university-wide PhD in Leadership and Change, or the Antioch Education Abroad program, visit www.antioch.edu.

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Antioch University New England reserves the right to make changes in policy, regulations, degree requirements, tuition, and fees subsequent to the publication of this material. All information contained herein is correct as of publication in 10/2011 and is subject to change. The most current information can be found at www.antiochne.edu and is updated regularly. A complete description of Antioch University New England policies and procedures is contained in the Student Handbook, which is available online at www.antiochne.edu.

Antioch University New England fully adheres to the Family Educational Rights and Privacy Act of 1974 (FERPA), as amended, concerning student access to their own records and disclosure of such information to others. Student rights under FERPA are fully detailed in the Student Handbook and orientation materials.

As a matter of policy and in accordance with the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, and other state and federal laws, Antioch University New England does not discriminate on the basis of race, color, age, sex, ancestry, religion, national origin, sexual orientation, family status, or disability in recruiting and admitting students, awarding financial aid, recruiting and hiring faculty and staff, or in operating any of its programs and activities. Inquiries regarding compliance may be directed to the Registrar, or the coordinator of Student Disability Services, 603.283.2470. TDD number is 603.357.7254.

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capable of bringing to life the brightest ideas and
highest ambitions of its students.

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