

Mindmap Brainstorming

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Rules:

1. Start with the main idea in the center. Add ideas in bubbles. Group ideas as appropriate.
2. All ideas are valid — judgment or criticism is not allowed.
3. Everyone should feel free to voice any idea that occurs. Even wild ideas are valid.
4. Piggy-backing or hitch-hiking on the ideas of others is allowed — encouraged even!
5. The more ideas, the better.

